



Investment and Saving Seminar





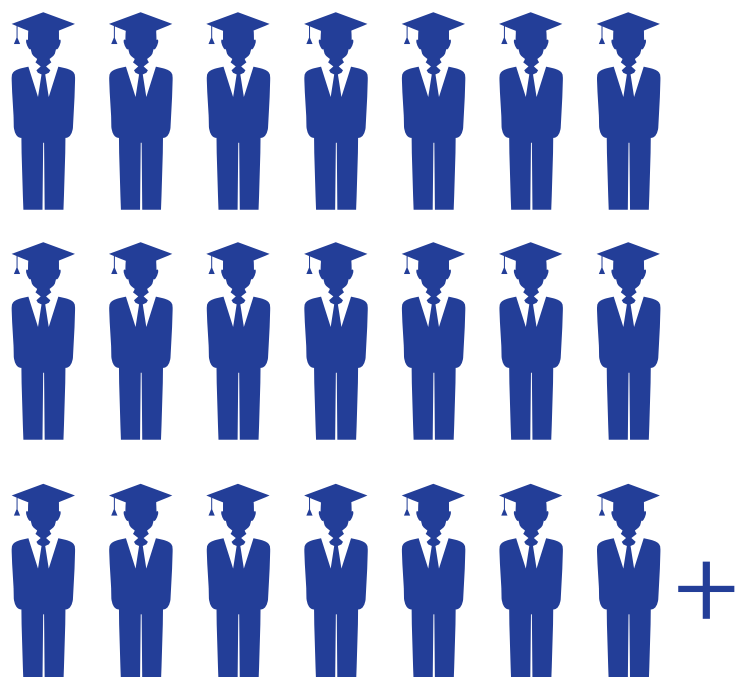
The BIBF plays a vital role in the training and human capital development in the region.

The BIBF qualifies over **20,000** learners a year across all major business disciplines and economic sectors.

The BIBF has delivered training to over

340,000

students in 63 countries since its inception in 1981





BHB Value Proposition



First Structured Regional Stock Exchange

Bahrain is one of the Middle East's oldest Financial Capital for more than 40 years. Bahrain Bourse is the region's first structured stock exchange with history stemming back to 1987.



Member of regional and international capital market associations



Market cap of US\$20 billion (BD 7.9 billion) representing 44 listed equities



2nd Best Capital Market Performance Regionally YTD 2017



34 Billion of deposited shares representing 100 nationalities

Programme Description:

This is a joint initiative by the Bahrain Bourse and Bahrain Institute of Banking and Finance (BIBF). As part of a public awareness campaign this two hour fundamental Masterclass in Investment awareness is designed to build and expand on fundamental knowledge of financial products, investment selection techniques, and investment strategies available to individuals and their companies.

Target Audience

This course aims to target a broad spectrum of audience from Students to Individual investors, Novice Savers and/or investors and Small Business investors providing the basic knowledge of financial products and investment strategies.

Intended Learning Outcomes

Knowledge and Understanding

On completion of this short program, attendees will be able to:

1. Develop an understanding of the roles, functions and players in the Global and Domestic capital markets,
2. Develop an understanding and knowledge of basic investment vehicles and products,
3. Define and understand a range of financial products such as equities, bonds & alternatives,
4. Identify the financial intermediaries that provide these products locally,
5. Describe the key responsibilities of the financial advisor,
6. Understanding the financial planning process and knowledge of the life cycle stages suitable for different investors,
7. Evaluate a range of financial planning options recognising the relevant risk factors,
8. Understanding the extent to which these risks can impact potential solutions for each client.



Intellectual Skills

On successful completion of this program attendees will be able to:

1. Gain the basic knowledge on how to make a sound quality investment decision,
2. Understand the potential risks involved in each type of asset class,
3. Enhance Awareness of key differences between each asset class and how this will differentiate between various types of investors,
4. Being aware of over investing in one or similar type of financial products.


Key points of Focus

- **What is Global Capital Markets**
- **Functions of the Generic capital market**
- **Financial Assets and Markets**
- **Financial Products**
- **Financial Planning and Advisory Process**
- **Capital Markets- Middle East and Bahrain**

Methods of Delivery

Participants will attend a 2 hour session provided in English which will consist of a combination of lecture and case study encouraged with class discussion. Lecture and short case study will address learning outcomes as stated above.

For further information, and to register:
Please contact **the Centre for Banking**

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